

EPCHS Business Department: Year 13 Programme of Study

AQA A Level Business Qualification- up to last examinations 2024

Year/Term	Units of Work	Intent	Skills
Term 1	<p>Unit 7 Analysing the strategic position of a business: mission corporate objectives and strategy</p> <p>Unit 8 Strategic direction: choosing which markets to compete in and what products to offer</p>	<ul style="list-style-type: none"> • learn about influences on the mission of a business • Analysing the existing internal position of a business to assess strengths and weaknesses: financial ratio analysis • Analysing the external environment to assess opportunities and threats: political and legal change • Analysing the external environment to assess opportunities and threats: economic change • Analysing the external environment to assess opportunities and threats: social and technological • Analysing the external environment to assess opportunities and threats: the competitive environment • Analysing strategic options: investment appraisal • Strategic positioning: choosing how to compete 	<p style="text-align: center;"><u>Quantitative Skills:</u></p> <p>calculate, use and understand ratios, averages and fractions</p> <ul style="list-style-type: none"> • calculate, use and understand percentages and percentage changes • construct and interpret a range of standard graphical forms • interpret index numbers • calculate cost, revenue, profit and break-even • calculate investment appraisal outcomes and interpret results • interpret values of price and income elasticity of demand • use and interpret quantitative and non-quantitative information in order to make decisions • interpret, apply and analyse information in written, graphical and numerical forms.
Term 2	<p>Unit 9 Strategic methods: how to pursue strategies: Assessing a change in scale</p> <p>Unit 10 Managing strategic change: Managing change</p>	<ul style="list-style-type: none"> • To be able to analyse why a business might grow or retrench. • Assessing innovation • Assessing internationalisation • Assessing greater use of digital technology • learn about causes of pressures for change • Managing organisational culture • Managing strategic implementation • Problems with strategy and why strategies fail 	<p style="text-align: center;"><u>Literacy Skills:</u></p> <ul style="list-style-type: none"> • Communication – active listening, oral communication, written communication, assertive communication and non-verbal communication. • Listening Skills • Writing Skills • Reading Skills • Skimming and Scanning • Learn independently • Collaborative problem solving – establishing and maintaining shared understanding

			<ul style="list-style-type: none"> • Communicate effectively • Justify • Identify • Describe • Explain • Analyse • Evaluate <p><u>identify business opportunities and problems</u></p> <ul style="list-style-type: none"> • investigate, analyse and evaluate business opportunities and problems • make justifiable decisions using both qualitative methods and quantitative methods • identify and understand how businesses adapt to operate successfully in a dynamic business environment <p><u>From AS to A Level:</u></p> <ul style="list-style-type: none"> • apply basic business concepts to a wider range of contexts • understand and apply more sophisticated concepts and techniques • analyse, interpret and evaluate more complex business information • take a more strategic view of business opportunities, problems and issues
<p>Term 3</p>	<p>Examinations</p>		