EPCHS Computing Department: Year 11 Creative iMedia Programme of Study

Creative iMedia for KS4 will help students to develop independence and confidence in using skills that would be relevant to the media industry. The qualification will also help students to develop learning and skills that can be used in other life and work situations.

Year/Term	Unit of Work	Intent
Autumn	R093: Topic Area 1: The media industry	In this unit students will learn about the sectors, products and job roles that form the media industry. They will learn the legal and ethical issues considered and the processes used to plan and create digital media products. They will learn how media codes are used within the creation of media products to convey meaning, create impact and engage audiences. Students will learn to choose the most appropriate format and properties for different media products. Completing this unit will provide students with the basic skills for further study or a range of creative job roles within the media industry.
	R093: Topic Area 2: Factors influencing product design	Students will learn about factors that influence product design. They will know the different purposes of media products and how style, content and layout are adapted to meet each purpose. They will learn how to recognise keywords and information in client briefs, know the requirements in client briefs that inform planning and why requirements in client briefs can constrain planning and production. They will learn how to use media codes to convey meaning and create impact and engage audiences.
Spring	R093: Topic Area 3: Pre-production planning	Students will learn about: •The purpose of work planning •Know the components of workplans •The role of workplan components in work planning •The advantages of using workplans •How workplans are used to manage time, tasks, activities and resources for individuals and large team

		Students will learn how to use planning documents to develop media products. They will also consider the legal issues that affect media.
	R093: Topic Area 4: Distribution considerations	Students will learn about the characteristics of the types of platforms used to distribute different media formats. They will understand how the characteristics of these platforms affect the selection of the final products format (files format for example).
Summer	Revision and Exams	