

EPCHS Computing Department: Year 10 Creative iMedia Programme of Study

Creative iMedia for KS4 will help students to develop independence and confidence in using skills that would be relevant to the media industry. The qualification will also help students to develop learning and skills that can be used in other life and work situations.

Year/Term	Unit of Work	Intent
Autumn	094: Topic Area 1: Develop visual identity	In this unit students will learn how to develop visual identities for clients. You will also learn to apply the concepts of graphic design to create original digital graphics which incorporate your visual identity to engage a target audience. Completing this unit will introduce the foundations for further study or a wide range of job roles within the media industry
	094: Topic Area 2: Plan digital graphics for products	Students will explore the purpose, elements, and design of visual identity. They will develop the necessary skills to plan digital graphics for products.
Spring	094: Topic Area 3: Create visual identity and digital graphics	Students will develop the necessary skills to create visual identity and digital graphics.
	097: Topic Area 1: Plan interactive digital media	In this unit students will learn to design and create interactive digital media products for chosen platforms. They will learn to select, edit and repurpose multimedia content of different kinds and create the structure and interactive elements necessary for an effective user experience. Completing this unit will provide students with the basic skills for further study or a range of creative and technical job roles within the media industry.
Summer	097: Topic Area 2: Create interactive digital media	Students will learn how to plan interactive digital media, including: <ul style="list-style-type: none"> <input type="checkbox"/> Websites <input type="checkbox"/> Information points <input type="checkbox"/> Mobile apps <input type="checkbox"/> E-learning products <input type="checkbox"/> Digital maps <input type="checkbox"/> Games

		<p>They will learn the different formats interactive digital media takes, how format is linked to the purpose of interactive digital media products, how format is linked to the audience of interactive digital media products and how devices used to access interactive digital media products impact on its format.</p>
	<p>097: Topic Area 3: Review interactive digital media</p>	<p>Students will develop the necessary skills to create an interactive digital media product.</p> <p>They will learn the required skills to use software tools to develop an interactive digital product that serves a purpose to a target audience.</p> <p>They will develop techniques for sourcing suitable assets. They will learn about using search tools to source assets which are suitable for use within interactive digital media, locating and using libraries and stock media, when identifying and selecting pre-made digital media content and saving and exporting assets as suitable file sizes/ formats for use as components within interactive digital media.</p>